COOKIE NOTICE

(Last update: 02/04/2025)

WHAT TYPES OF COOKIES DO WE USE?

Cookies are small packets of information that the browser stores at the request of the website. Cookies enable websites to function properly or more efficiently and provide information to the website owner about the users.

1. COOKIES NECESSARY FOR THE BASIC OPERATION OF THE WEBSITE (ESSENTIAL COOKIES)

- These cookies are essential for the operation of the website. This type of cookie cannot be disabled and does not require user consent.

- Without the necessary cookies, the website will not function at all or will not function as intended, these cookies are essential for the operation of the website or to remember the settings you have made.

- If you, as a user, block these cookies, the website will not function properly.

- Necessary cookies are processed based on our legitimate interest in providing services related to the website, in accordance with Article 6(1)(f) of the GDPR and Section 13/A(3) of Act CVIII of 2001 on Electronic Commerce (Hungarian law).

Cookie	Source	Purpose	Duration
ARRAffinity	www.gedeonrichter.com	Used to distribute website traffic across multiple servers to optimize response times.	Session
ASP.NET_SessionId	www.gedeonrichter.com	It preserves the visitor's session state during page requests.	Session
CookieConsentStatement	www.gedeonrichter.com	It stores the user's cookie consent state for the current domain.	1 year
FacebookCookieStatement	www.gedeonrichter.com	It stores whether the user has accepted cookies related to Facebook for the current domain or not.	1 year
GoogleAnalyticsCookieStatement	www.gedeonrichter.com	It stores whether the user has accepted cookies related to Google Analytics for the current domain or not.	1 year
hq#lang	www.gedeonrichter.com	It stores language preferences.	Session
shell#lang	www.gedeonrichter.com	It stores language preferences.	Session
__RequestVerificationToken	www.gedeonrichter.com	It is used for validating user requests when submitting forms.	Session

cache-sprite-plyr	www.gedeonrichter.com	This cookie is necessary for the cache function. The website uses cache to optimize the response time between the visitor and the website. The cache is usually stored in the visitor's browser.	Persistent
rc::a	gstatic.com	This cookie is used to distinguish between humans and bots.	Persistent
rc::c	gstatic.com	This cookie is used to distinguish between humans and bots.	Session

2. COOKIES NOT NECESSARY FOR THE BASIC OPERATION OF THE WEBSITE (NON-ESSENTIAL COOKIES)

2.1. Statistical cookies

- Statistical cookies help collect data that allows us to understand how users interact with a specific service on the Website. This enables us to improve the Website content and create better features that enhance the user experience.

- As a user of the Website, you can enable these cookies and later disable them using the Settings function in the cookie banner. If you click on the Reject non-essential cookies/Use only essential cookies button in the cookie banner, this cookie will not function while you use our website. You can choose your preference using the Settings function in the cookie banner.

- The legal basis for data processing is your consent, in accordance with Article 6(1)(a) of the GDPR and considering Section 13/A (4) of Act CVIII of 2001 (Hungarian law). You provide this consent in the pop-up window on the website (referred to as the cookie banner). You can withdraw your consent at any time, but the withdrawal does not affect the lawfulness of data processing based on consent before its withdrawal. In case of withdrawal, we will not receive data regarding the user's browsing.

Cookie	Source	Purpose	Duration
_ga	www.gedeonrichter.com	It registers a unique identifier that is used to generate statistical data on how the visitor uses the website.	2 years
_gat	www.gedeonrichter.com	Google Analytics uses it to reduce the rate of requests	1 day
_gid	www.gedeonrichter.com	It registers a unique identifier that is used to generate statistical data on how the visitor uses the website.	1 day
_pk_id#	www.gedeonrichter.com	The Matomo Analytics Platform uses it to collect statistics about the user's website visits, such as the number of visits, the average time spent on the website, and the pages that were read.	1 year
_pk_ses#	www.gedeonrichter.com	The Matomo Analytics Platform uses it to track the visitor's page requests during the	1 day

		session.	

2.2. Marketing cookies

- These cookies track your visits to our website, the pages you visit, and the links you follow. We use this information to better tailor our website to your interests.

- As a user of the Website, you can enable these cookies and later disable them using the Settings function in the cookie banner. If you click on the Reject non-essential cookies/Use only essential cookies button in the cookie banner, this cookie will not function while you use our website. You can choose your preference using the Settings function in the cookie banner.

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Cookie	Source	Purpose	Duration
GPS	*youtube.com*	It registers a unique identifier on mobile devices to enable tracking based on geographic GPS location.	1 day
VISITOR_INFO1_LIVE	*youtube.com*	It attempts to estimate users' bandwidth on pages containing integrated YouTube videos.	180 days
YSC	*youtube.com*	It registers a unique identifier to generate statistics about which videos from YouTube the user has seen.	Session

How can you change your cookie settings?

You can change your cookie preferences at any time by clicking on the "Manage Cookies" icon at the bottom of the website. You may need to refresh the page for your settings to take effect.

Alternatively, most web browsers allow you to manage cookies through the browser settings. To learn more about cookies, including how to see which cookies are set, visit www.aboutcookies.org or www.allaboutcookies.org.

For information on cookie settings related to browsers, visit the website of your browser developer.